



John Breakey | **Curriculum Vitae** | Wilmington, Delaware | February, 2018

Bio: John Breakey's career has spanned thirty years as a designer and art director. A full-time teacher since 2003, he is responsible for the ongoing success of the Graphic Design major at the Delaware College of Art and Design. A rediscovery of painting in 2013 has complemented a dedication to typographic nuance and has reinforced his core teaching principles of meaning, metaphor and message. His design skills have been put to use in the areas of signage, environmental wayfinding, branding, advertising and web development for local, national and global clients. Prior to relocating to Wilmington in 1997, he operated a studio in New York City, providing creative services to the publishing, advertising and design industries.

Education: **UNIVERSITY OF THE ARTS; Philadelphia, PA** | MFA Studio Art
2014–2016 UArts Low Residency Program, MFA graduate, December 2016

1975–1978 **RINGLING SCHOOL OF ART; Sarasota, FL** | Commercial Art
Commerical Art Certificate; Honors graduate, May 1978

Teaching Experience: **DELAWARE COLLEGE OF ART & DESIGN; Wilmington, DE**

Area Coordinator: Area Coordinator for Graphic Design AFA Degree program. Day-to-day teaching of Freshman & Sophomore students in Core Studio courses, Graphic Design, Typography & Visual Communication. Student advising of area majors. Management of on-going curriculum development, advise & recommend adjunct faculty, oversee department facility expansion and budgets, manage technological & outcomes assessment integration into the curriculum. MSCHE and NASAD DCAD Self Study committee work.
2004–Present

Adjunct Teaching and Continuing Education: DELAWARE COLLEGE OF ART & DESIGN; Wilmington, DE | Graphic Design Adjunct and Continuing Education instruction. QuarkXpress, Adobe Illustrator, Photoshop and Dreamweaver.
& 1998–2004

1980–1984 **PORTFOLIO CENTER: Atlanta, GA** | Illustration portfolio instructor; figure studies, color theory, design & layout, typographic principles, Illustration Major portfolio concentration.

Recognition and Awards: Ongoing career advisement with former students through professional organizations, social media and networking.

A personal note: these conversations with former students geared to their success and achievement mean more to me than any professional accolade or award. As an artist and designer, I have been recognized for my work by various organizations, competitions and juries. This is all well and good but my preference is to help others, to give support when possible and to do my small part to help current and past students become future leaders.

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Exhibitions 2017: *Friends' Juried Exhibition*; Group Exhibition of Artist Friends of The Delaware Contemporary, 2017, Wilmington, DE
Art Unleashed; The University of the Arts, 2017, Philadelphia, PA

2016: *MFA Studio Art Thesis Exhibition*; The University of the Arts, 2016
Rosenwald-Wolf Gallery, Philadelphia, PA
Art Unleashed; The University of the Arts, 2016, Philadelphia, PA
The University of the Arts MFA Studio Art *Work In Progress* Exhibition; 2016
Rosenwald-Wolf Gallery, Philadelphia, PA

2015: Gallery 224; *Some Contents May Settle* Group Exhibition, 2015, Philadelphia, PA
Gallery 224; *Site Specific* Group Show, 2015, Philadelphia, PA
The University of the Arts MFA Studio Art *Work In Progress* Exhibition; 2015
Rosenwald-Wolf Gallery, Philadelphia, PA

2014: The University of the Arts MFA Studio Art *Work In Progress* Exhibition; 2014,
Rosenwald-Wolf Gallery, Philadelphia, PA
Gallery 224; *Indirect Portraiture* Group Exhibition; 2014, Philadelphia, PA

2003–2016: *Artists Ourselves*, Annual Faculty Exhibition, Delaware College of Art and Design,
Wilmington, DE

Other Exhibitions and Publications: Participant in juried publications and shows such as *Graphis, Print*, New York ADDY and The Art Directors Club of Delaware. Design annuals and exhibitions have included *Graphis Design Annuals, Graphis Ephemera & Graphis Publishing Annual, Print Regional Design Annuals*, the Printing Industries of America, Society of Illustrators *RSVP Dreams* Exhibition and Art Directors Club of Delaware exhibitions. His work for the Delaware College of Art and Design has been recognized by the Marketing Forum of America *Promotions* competition on several occasions; 2015 and 2016. Member of the Type Directors Club of New York, the Philadelphia Chapter of the AIGA and the College Art Association.

Academic Service to the Delaware College of Art and Design: Design director of the InQb8 Design Group, an in-house creative team providing design and production services for outside clients and the College. Scope of services provided have included identity development, marketing materials art direction & design, illustration, digital retouching, print supervision and web image creation and management. To date, ten freelance designers have worked within the InQb8 office providing beginning through advanced creative energies, enthusiasm and hard work for outside clients, of which a partial list includes:

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| HISTORIC HOUSES OF ODESSA | REHOBOTH ART LEAGUE |
| ZUMBA DANCE ACADEMY; <i>Haiti Orphan Relief Dance Fund-raiser</i> | DELAWARE MILITARY HERITAGE & EDUCATION FOUNDATION, INC. |
| WESTSIDE FAMILY HEALTHCARE | DELAWARE ART EDUCATORS ASSOCIATION |
| LEUKEMIA & LYMPHOMA SOCIETY of Delaware | MID-ATLANTIC WINE AND FOOD FESTIVAL |
| CITY OF WILMINGTON, DE | <i>LET'S RACH & ROLL</i> ; A Tribute to Tatiana and Gerret Copeland |
| OFFICE OF JACK MARKELL; <i>Governor State of Delaware, Downtown Development Districts</i> | STEPPING STONES COMMUNITY FEDERAL CREDIT UNION; Delaware Community Reinvestment Council |

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**Academic
Service to the
Delaware College
of Art and Design,**
continued

Ongoing committee member and faculty support for Delaware College of Art and Design's successful Self Study, completed in 2015. DCAD is nationally accredited by both The Middle States Commission on Higher Education and National Association of Schools of Art and Design

Ongoing assessment duties for MSCHE and NASAD initiatives include, but not limited to, student learning outcomes, curriculum development, student advising, faculty mentorship and articulation agreements.

Active participant in DCAD's Curriculum Assessment Council working on the introduction, improvement, and evaluation of effective course and assignment initiatives. Key involvement in the successful rollout of the Graphic Design area's Advertising and Communication Design "Tracks" initiatives.

Faculty lead in the DCAD Cooperative and Internship program, providing career guidance, mentorship and instruction of practical skills for the Graphic Design area's graduates to local and regional companies. Successful DCAD candidates have and are currently interning in creative positions with barclaycardUS, Thomsom Reuters, M&T Bank, The Department of Finance; State of Delaware, Triumph Group, DLS Discovery, Shiny Agency, and ING Bank.

Ongoing participation with search committee work and support for full time faculty, administrative staff, adjunct faculty and vendors to the College.

Ongoing service since 2003 to the College as a designer and art director of interns for numerous projects for DCAD's Admissions, Marketing Communications, Financial Aid, Development and Student Life departments

DCAD Technology Committee member; 2003-2017

Recipient of DCAD's Assessment Initiative Award, 2015



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References: Ms. Eileen Neff
Artist and MFA Studio Art Independent Study mentor
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